

The Client

The Government Employee Superannuation Board (GESB) is the largest Western Australia-based super fund, managing a \$6 billion investment portfolio. GESB provides competitive super and retirement products, sound investment returns, while delivering friendly and professional service to over 260,000 members.

Project	Implementation of RedDot Content Management System and migration of Intranet
Added Value to Client	Significant cost reduction and improved control in managing web based content within the organisation
Personnel Involved in the Project	Eric Kordt – RedDot Business Analyst / Implementation Consultant Les Gunn – Project Manager Justin Davies – Regional Director Jeff Sinclair – Senior Technical Consultant
Project Duration	CMS Project November 2005 – April 2006 plus ongoing support Liveserver Project – Dec 2006 - Current
Outcome	The newly released GESB Hive Intranet provides full content management capabilities for content contributors within GESB, allowing them to focus on the development of content, rather than the technology in having it displayed. Enhanced usability means content contributors are providing more information to the intranet, resulting in knowledge sharing benefits.
Key Points	<ul style="list-style-type: none"> • Robust and scalable content management solution • Over 20 content contributors and growing • Over 1000 pages of content • Project planning, analysis and implementation project • Extensive integration into network infrastructure through Active Directory and SQL integration.

The Brief

GESB required a content management system to manage the development and delivery of their GESB Hive intranet site, comprising initially some 1000 pages of web content.

Some of the issues facing GESB included compliance for delivery of information to W3C standards, ease of use for content contributors, workflow (process for approval) and scalability of the solution. Integration with internal security and publishing permissions to ease log in requirements was provided. In addition, the development of and management of standard templates to adhere to corporate identity requirements was also a key consideration.

The Solution

RedDot CMS was the recommended solution and it demonstrated rapid return on investment due to ease of use of the product, rapid implementation, scalability, flexible workflow, and personalisation to efficiently manage complex content needs. Built on open industry standards, RedDot's XML-enabled, browser-based technology offers the most intuitive content management solution in the industry.

The major activities undertaken during the project included:

- Planning, development and implementation of the RedDot solution
- Development and implementation of RedDot based calendar services, bulletin board and phone directory (using Active Directory) into the RedDot solution
- End user site authentication and personalisation using Active Directory
- Training and support to GESB content authors and technical support personnel



The Result

The software was rapidly implemented, templates developed and content imported to develop a fully functional and content managed Intranet. The solution has proved extremely successful and is reflected through increased usage and overwhelming positive feedback.

The GESB website is the next project that being managed by RedDot using RedDot Liveserver. This innovative project is currently underway, with significant planning and architectural considerations resolved at time of tender submission.

Ross is an Authorised RedDot Implementation Partner.